

Mapping Peoples Interest: Google Insight Search

Egon Willighagen 

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Abstract

Google has a new service: Google Insight Search, and I was wondering if it could tell me to use chemoinformatics or cheminformatics... No, it can't. In both there is a declining interest (only chemoinformatics shown):

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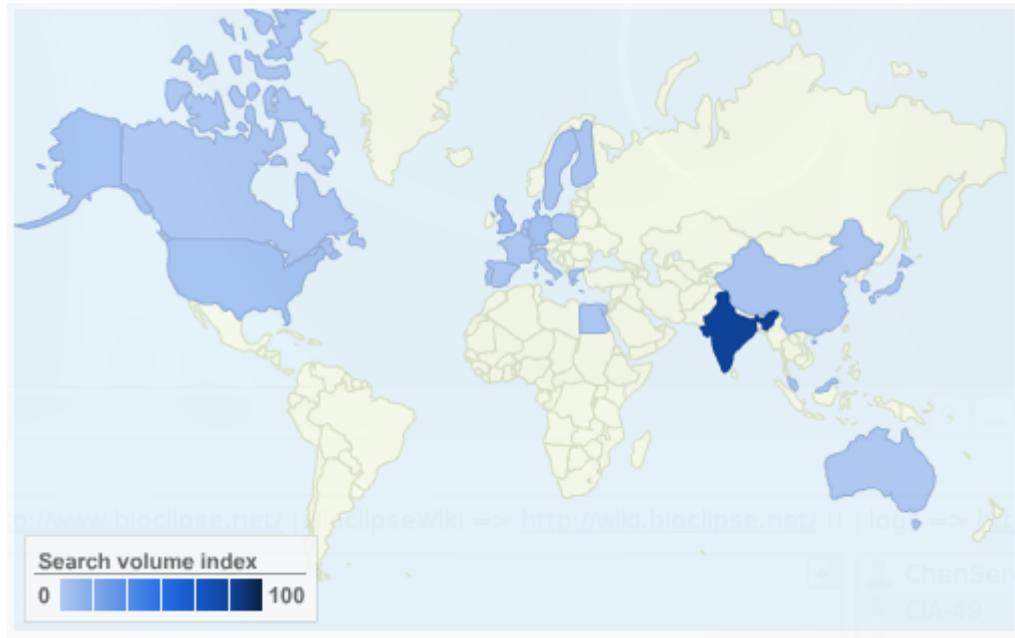
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chem-bla-ics

Google has a new service: [Google Insight Search](#), and I was wondering if it could tell me to use *chemoinformatics* or *cheminformatics*... No, it can't. In both there is a declining interest (only chemoinformatics shown):



More interesting is that the interest in chemoinformatics only comes from India:



This tool holds for both flavors too.