chem-bla-ics

Tuning Google Results?

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Abstract

I was just about to install Subclipse (for the millionth time), and googled for the update site details:

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Does anyone know how you can get Google pick up or how it detects the Download/ UpdateSite/etc pages, shown as direct links below the primary hit? Are HTML `<link>` elements used for that? Or does it use certain meta data, microformats, …?